“Every child born has, at the moment of birth, a greater potential intelligence than Leonardo da Vinci ever used.”

—Glenn Doman®

The Institutes for the Achievement of Human Potential®

This is the philosophy of child developmentalist Glenn Doman and the staff of the world-famous Institutes for the Achievement of Human Potential. For nearly fifty years their groundbreaking work in the field of child brain development has proved this premise correct.

The discoveries made by the staff of The Institutes® have been called a gentle revolution in early development, and a half century of Glenn Doman’s teaching methods have had a profound effect on millions of families worldwide.

These methods, and the developmental tools contained in this catalog to help you use them, are simple, straightforward and clear. They are part of an overall program that proves children can learn to read, understand math, in fact learn anything and everything, as well as be physically superb, before the age of six. These books and materials teach parents how to teach their children at home. Indeed, home is the natural and happy place for parents and their children to learn together.

The parent is the world’s greatest teacher

Too much, too early, not ready, not able, these are the words that block the child’s path to learning. For all too long parents have been led to believe that teaching is most effective when it occurs at a special time and place and is administered by special people. Nothing could be further from the truth, unless of course we establish that from birth until six is that special time, the child’s home is that special place, and the parents are those special people.

There should be nothing mystifying about teaching, since the ability to learn comes from within every newborn child. No one is better equipped to be a loving and caring guide than a child’s mother or father. All parents need is the knowledge and tools to help tiny children develop and they become the very best teachers their children will ever have.

The playroom can become a learning center

The value of the parent as the primary guide can not be overemphasized since the greatest potential for learning occurs long before the child would normally enter into a system of formalized learning. In fact, young children can assimilate information at a rate that staggeres the imagination.

The books, videos, audiotapes and audio CDs, CD-ROMs and other learning materials contained in this catalog are designed to give you the knowledge you need to stimulate and enhance your child’s innate ability and desire to learn. They allow you to build a resource-rich learning environment to make your home a place where your child is as excited by Plato and Mozart as he is by Peter Pan and Mickey Mouse.

Your home can be a place where real learning occurs—as the result of caring and shared play!

www.gentlerevolution.com
The Catalog of Joyful Learning

Books About Teaching Children

How To Teach Your Baby To Read™
Glenn Doman’s learn-to-read books, videos, audio products and kits

How To Teach Your Baby Math™
Your baby’s joyful path to mathematical knowledge

How To Multiply Your Baby’s Intelligence®
A comprehensive program that allows parents to understand intellectual development

Gaining Encyclopedic Knowledge
The step-by-step approach to teaching young children anything and everything

Becoming Physically Superb
Improve your child’s mobility for greater well-being and overall development

What To Do About Your Brain-Injured Child®
A program of hope that shows parents how to achieve dramatic results at home

Other Exciting Products for Parents!

Bit of Intelligence® Cards
Teach your child virtually anything—in an honest and joyous way—with Bit of Intelligence cards

Picture Dictionary CD-ROMs
Teach your baby single words and images with correct accents in English, Japanese, French, Italian and Spanish

Video Tapes
Video tapes to show you how to teach your baby to read, understand math and gain encyclopedic knowledge!

Audio Lectures
Audio lectures bring Glenn Doman’s books to life!

Toll-Free 1-866-250-BABY
Reading is not a subject like geography. As Glenn Doman clearly points out, reading is a function of the brain, like seeing or hearing. This book shows just how easy and fun it is to teach a tiny child to read. Fascinating case histories explain the benefits of early reading for both parents and children. Give your child the gift of literacy. Enjoy the classic book that for forty years has brought parents and babies closer together. Through this book, millions of parents have given their children an incredible advantage through an early ability to read.

**Books for Beginning Readers**

*Nose is not Toes*...This charming children’s book combines familiar rhyming words with a story about all sorts of interesting creatures. The book contains extra-large print so it can be read easily by very young readers. It also provides a complete vocabulary list to assist parents with instruction. Written by Glenn Doman, illustrated by Janet Doman.

Hardcover • 143 pages (NIT-HC-000)

*Enough, Inigo, Enough*...Designed to be read by two- and three-year-old children. This book illustrates the life and times of Inigo McKenzie and his insatiable desire to learn more about his world. Written by Janet Doman.

Hardcover • 58 pages (EIE-HC-000)

www.gentlerevolution.com
The Catalog of Joyful Learning Tools

The Basic Kit
This kit is for parents who have already purchased a copy of the revised and updated book How To Teach Your Baby To Read. This kit contains:
• Large reading word cards (75 single word cards, 27 couplet cards, 13 phrase cards, and 5 sentence cards) all leading up to your child's first book
• Enough, Inigo, Enough, a full-color, high-quality, hardcover book
• Certificate of Achievement to award on the day your baby reads his first book!

The Classic Kit
This is what you and your baby need to get started right away. This kit contains:
• Large reading word cards (75 single word cards, 27 couplet cards, 13 phrase cards, and 5 sentence cards) all leading up to your child's first book
• Enough, Inigo, Enough, a full-color, high-quality, hardcover book
• Certificate of Achievement to award on the day your baby reads his first book!
• Revised softcover edition of the book How To Teach Your Baby To Read

The Deluxe Kit
This kit contains:
• Large reading word cards (75 single word cards, 27 couplet cards, 13 phrase cards, and 5 sentence cards) all leading up to your child's first book
• Enough, Inigo, Enough, a full-color, high-quality, hardcover book
• Certificate of Achievement to award on the day your baby reads his first book!
• Revised softcover edition of the book How To Teach Your Baby To Read
• The 72-minute, VHS video cassette of How To Teach Your Baby To Read (NTSC, PAL and SECAM available)

The Super Deluxe Kit
This kit contains:
• Large reading word cards (75 single word cards, 27 couplet cards, 13 phrase cards, and 5 sentence cards) all leading up to your child's first book
• Enough, Inigo, Enough, a full-color, high-quality, hardcover book
• Certificate of Achievement to award on the day your baby reads his first book!
• Revised softcover edition of the book How To Teach Your Baby To Read
• The 72-minute, video cassette of How To Teach Your Baby To Read (NTSC, PAL and SECAM available)
• 80-minute How To Teach Your Baby To Read audio lecture

Toll-Free 1-866-250-BABY
Teaching your baby math is with

When *How To Teach Your Baby To Read* ™ sold over one million copies, a great many parents who had successfully taught their children to read asked Glenn Doman, “How do I teach my baby math?” It took ten years of research to find the answer. This book provides parents with a simple and clear daily program for teaching small children mathematics. As is the case with reading, mathematics is not an academic body of knowledge but rather another language in which to think and reason. The authors show clearly just how easy it is to teach a young child the reality of quantity and the simple truth behind the symbols we use in mathematics.

Buy our Dot Cards® and save hours spent building your own!

“If you teach a tiny child the facts about math he will discover the rules.”
— Glenn Doman

Video...Develop your baby’s enthusiasm for math! Glenn and Janet Doman and Susan Aisen instruct parents in the basic principles of teaching a tiny baby mathematics. Everything you need to begin is covered, including how to develop and expand the program. This informative video shows you how to organize teaching materials and how to develop your baby’s natural enthusiasm for math. Delightful demonstrations by mothers and babies show that good teaching and joy go hand-in-hand.

VHS • 55 minutes
(HTM-VT-000 NTSC, HTM-VT-001 PAL, HTM-VT-002 SECAM)

Audio...Brings vital math learning points to life. Glenn Doman traces the history of The Institutes for the Achievement of Human Potential’s research on how and why small children are able to understand mathematics. He then covers the basic philosophy of the program.

Janet Doman and Susan Aisen outline an easy-to-follow, step-by-step home teaching program. These lectures bring vital points to life and provide valuable insights and explanations.

140 minutes (HTM-AU-000)

www.gentlerevolution.com
The Catalog of Joyful Learning Tools

as easy as teaching your baby how to read this fun, yet proven, math-learning system!

**The Glenn Doman® How To Teach Your Baby Math® Kits**

**The Basic Kit**
This kit is designed for those who already have the revised and updated book *How To Teach Your Baby Math*. The kit contains:
- Dot Cards 0 to 100 on 11" x 11" sturdy poster board. Each card has up to twenty-eight equations on the back of each one. They save precious time and energy and allow parents more teaching time and less time spent using a calculator! (HTM-KT-100)

**The Classic Kit**
This kit is what you and your baby need to get started right away. It contains:
- Dot Cards 0 to 100 on 11" x 11" sturdy poster board with equations
- Revised softcover edition of *How To Teach Your Baby Math* (HTM-KT-200)

**The Deluxe Kit**
This kit contains:
- Dot Cards 0 to 100 on 11" x 11" sturdy poster board with equations
- Revised softcover edition of *How To Teach Your Baby Math*
- The 55-minute *How To Teach Your Baby Math* video cassette (HTM-KT-300 NTSC, HTM-KT-301 PAL, HTM-KT-302 SECAM)

**The Super Deluxe Kit**
This complete package offers everything presently available in print, video, and audio on the subject of how to teach your baby math. This is the perfect gift for expectant parents. It contains:
- Dot Cards 0 to 100 on 11" x 11" sturdy poster board with equations
- Revised softcover edition of *How To Teach Your Baby Math*
- The 55-minute *How To Teach Your Baby Math* video cassette
- 140-minute *How To Teach Your Baby Math* audio lecture (HTM-KT-400 NTSC, HTM-KT-401 PAL, HTM-KT-402 SECAM)

Toll-Free 1-866-250-BABY
The Basic Kit

This kit is perfect for those who already have the How To Multiply Your Baby’s Intelligence book and want to get a quick start on reading, math and encyclopedic knowledge. It contains:

- Thirty single reading words
- Dot Cards 1 to 30
- Four categories of Bit of Intelligence® cards with ten cards in each category

The Classic Kit

This kit contains:

- Thirty single reading words
- Dot Cards 1 to 30
- Four categories of Bit of Intelligence cards with ten cards in each category
- Softcover How To Multiply Your Baby’s Intelligence book

The Deluxe Kit

This kit contains:

- Thirty single reading words
- Dot Cards 1 to 30
- Four categories of Bit of Intelligence cards with ten cards in each category
- Softcover How To Multiply Your Baby’s Intelligence book
- One multi-language Picture Dictionary CD-ROM

The Super Deluxe Kit

This kit contains:

- Thirty single reading words
- Dot Cards 1 to 30
- Four categories of Bit of Intelligence cards with ten cards in each category
- Softcover How To Multiply Your Baby’s Intelligence book
- One multi-language Picture Dictionary CD-ROM
- 142-minute How To Multiply Your Baby’s Intelligence audio lecture

www.gentlerevolution.com
Give your baby a life-long love of learning and an enthusiasm for knowledge!

The Catalog of Joyful Learning Tools

You can teach your baby virtually anything if you present it in an honest, factual and loving way. The purpose of this program is to enable parents to do just that, by providing for them the very best instructional materials.

The Encyclopedic Knowledge Program provides parents with the tools they will need in order to organize and expand what they are teaching. Both parent and child will maximize learning and experience the joy of accomplishment with a minimum expenditure of time.

The Encyclopedic Knowledge Program gives your child:
• A life-long love of learning
• A respect for knowledge for its own sake
• A broader and richer vocabulary
• Enhanced language development
• Increased sensitivity to surroundings
• The ability to use information to solve problems
• The ability to relate different areas of knowledge to each other and to draw conclusions
• An enthusiasm for teaching others

What is a Bit of Intelligence card?
Each Bit of Intelligence card in the Encyclopedic Knowledge Series is an 11” x 11” full-color illustration or photograph. It is printed on sturdy board, and made to last. These cards are packaged according to specific areas of knowledge and come in sets of ten. The reverse side of each card contains ten fully researched facts.

Parents who have incorporated Bit of Intelligence cards into teaching soon discover that their own attitude toward learning changes. They experience a new enthusiasm as they increase personal knowledge. As a result, no subject is too formidable for either the parent or child.

The use of the Bit of Intelligence cards allow you to give your baby vast amounts of knowledge quickly, easily and pleasurably.

Toll-Free 1-866-250-BABY
Book...Imagine a two-year-old’s delight if he were able to recognize an owl in a tree, a bee on a sunflower or a painting by van Gogh. This exciting book presents to parents the revolutionary idea that children are far more intelligent than we had ever dreamed. In fact, we have been wasting our children’s most important years by refusing to allow them to learn at the time when it is easiest to absorb new information.

Glenn Doman and co-authors Janet Doman and Susan Aisen show parents how to take advantage of those early developmental years, when a child’s ability to learn is limitless. They present a step-by-step program that enables parents to create a joyous and productive learning environment at home.

302 pages • Hardcover (HTK-HC-000)

Video...Helps you build and develop this program. This informative video shows parents how children learn and the best methods for enriching your child’s learning environment. Glenn and Janet Doman, along with Susan Aisen, present step-by-step instruction to help parents build a program that will enable their children to better utilize their learning potential. Demonstrations from mothers and children show the joy and ease of learning together at home.

VHS • 60 minutes (HTK-VT-000, HTK-VT-001 NTSC, HTK-VT-002 PAL)

Audio...Brings important points home. Glenn Doman, Janet Doman and Susan Aisen teach parents the basic principles and philosophy of why encyclopedic knowledge is so important to the overall growth and development of the young child. These discs were recorded live during the How To Multiply Your Baby’s Intelligence® Course. Their clear and fascinating presentations bring important points from the best-selling book alive, while providing additional in-depth instruction and insight.

100 minutes (HTK-AU-000)
The Glenn Doman® How To Give Your Baby Encyclopedic Knowledge™ Kits

The Basic Kit
Used successfully by parents and grandparents to increase their baby’s understanding of the world around them. This kit is designed for those who already have the *How To Give Your Baby Encyclopedic Knowledge* book. It contains:
- Five categories of Bit of Intelligence® cards with ten cards in each category—fifty beautiful cards in all—with ten key facts on the back of each one

The Classic Kit
This is what you and your baby need to get started right away. It contains:
- Five categories of Bit of Intelligence cards with ten cards in each category—fifty beautiful cards in all—with ten key facts on the back of each one
- Softcover edition of *How To Give Your Baby Encyclopedic Knowledge* book

The Deluxe Kit
The Deluxe Kit contains:
- Five categories of Bit of Intelligence cards with ten cards in each category—fifty beautiful cards in all—with ten key facts on the back of each one
- Softcover edition of *How To Give Your Baby Encyclopedic Knowledge* book
- 60-minute video cassette (NTSC, PAL and SECAM available)

The Super Deluxe Kit
This kit contains everything presently available in print, video and audio on the subject of giving your baby encyclopedic knowledge. The Super Deluxe Kit contains:
- Five categories of Bit of Intelligence cards with ten cards in each category—fifty beautiful cards in all—with ten key facts on the back of each one
- Softcover edition of *How To Give Your Baby Encyclopedic Knowledge* book
- 60-minute video cassette (NTSC, PAL and SECAM available)
- 100-minute *How To Give Your Baby Encyclopedic Knowledge* audio lecture

Toll-Free 1-866-250-BABY
What parents are saying about teaching their babies joyously at home:

“It’s a joy to know that people like you exist. Thank you for teaching us how to allow our children to be their best.”

Mary Bernick
Northampton, PA

“We taught our child to read at 6 months after reading the How To Teach Your Baby To Read book. He was a super reader at age 2. Being able to read well has helped him enjoy school and appreciate all the teacher presents to him. There are no early struggles or negative feelings about school and learning. The program has helped develop a close mother-teacher relationship with my children.”

Dr. Lynne Williams
Plano, Texas

“My son is 14 months old and presently he is learning how to read and do math... He loves his sessions and screams with delight... I just can’t tell you how pleased I am.”

Mrs. Penny Fraser
Holly Hill, Florida

“As a mother, I think it was the best investment I will ever make for my daughter.”

Caroline Gubert, M.D.
Paris, France

Protective Bit Bags

10 count (BIB-BU-010)
Durable Plastic

Protect your investment! Our Bit Bags are the best way to protect your Bit of Intelligence® and Dot Card® sets. Made of heavy-duty, crystal-clear plastic and built to last a lifetime!

www.gentlerevolution.com
Bit of Intelligence®
Cards

• Amphibians (AMP-BI-000)
• Basic Vocabulary–10 Languages (BVL-BI-000)
• Birds (BIR-BI-000)
• Birds of Prey (BOP-BI-000)
• Butterflies & Moths (BAM-BI-000)
• Composers (COM-BI-000)
• Dinosaurs (DIN-BI-000)
• Explorers (EXP-BI-000)
• Great Art Masterpieces (GAM-BI-000)
• Insects (INS-BI-000)
• Inventors (INV-BI-000)
• Leaves (LEA-BI-000)
• Leonardo da Vinci (LDV-BI-000)
• Mammals (MAM-BI-000)
• Musical Instruments (MUI-BI-000)
• Organs of the Body (OOB-BI-000)
• Pablo Picasso (PAP-BI-000)
• Presidents (POA-BI-000)
• Primates (PRI-BI-000)
• Regular Polygons (POL-BI-000)
• Reptiles (REP-BI-001)
• Sea Creatures (SEC-BI-000)
• Self-Portraits of Great Artists (SPA-BI-000)
• Vincent Van Gogh (VVG-BI-000)
• World Leaders (WOL-BI-000)

Toll-Free 1-866-250-BABY
Glenn Doman, Douglas Doman and Bruce Hagey propose that we may be wasting our children’s most important years by not allowing them to physically explore their world and improve their mobility development when it is easiest for them to do so. What’s more, the early development of mobility in newborns is a vital part of their future ability to learn and grow to full potential. The authors show clearly each stage of mobility and how to create an environment that will help your baby more easily achieve that stage. Full-color charts, photographs, illustrations and precise, detailed, yet easy instructions help parents create their own home program.

Glenn Doman’s long and careful study of growing children has given us dramatic evidence that we have underestimated what children can do and learn while having fun.

Indeed, as this inspiring book shows, the team of mother, father and baby exploring and discovering together the joys of human mobility—from the simple but vital stage of crawling to the beginnings of the sophisticated skills of the gymnast—is the most important athletic team the baby will ever be on.

**Video...** Explains the basic stages of mobility development. Starting with a basic physical program for a newborn baby, Glenn Doman, Douglas Doman and Bruce Hagey show mother and father how to create a home environment which will enhance and improve your baby’s crawling, creeping, and respiration, their toddler’s walking and running and their two- and three-year-old’s balance and coordination. Included are delightful demonstrations of each stage by children and their mothers and fathers.

*VHS • 85 minutes (HTS-VT-000 NTSC, HTS-VT-001 PAL, HTS-VT-002 SECAM)*

**Audio...** Glenn Doman traces the history of the development of mobility. He demonstrates how the stages of mobility have a profound effect upon human development as a whole. Douglas Doman then outlines an easy-to-follow, step-by-step home program. These lectures were recorded live during the How To Multiply Your Baby’s Intelligence® Course. Vital points come to life, along with valuable insights and explanations that are found nowhere else.

*150 minutes (HTS-AU-000)*
mobility, intellectual development, overall well-being.
Give your baby the gift of language!

“Babies are linguistic geniuses”
— Glenn Doman®

Our Picture Dictionary CD-ROMs make it fun and easy for your child to learn single words and images in five languages with correct accents.

Each of our ten volumes contains 150 colorful images, and large-print vocabulary words spoken by a native speaker in English, Japanese, French, Spanish, and Italian. You can show your child either the words or the pictures or both!

The Gentle Revolution® series

**Picture Dictionary CD-ROMs**

**Volume 1...** Colors, Birds, Fruit, Reptiles, Chemical Elements, Constellations, Musical Symbols, Mathematical Symbols, National Flags, Mammals, Chemical Elements, Fruit and much more!
(PID-CD-001)

**Volume 2...** Vegetables, Minerals, Tropical Fish, Skeletal System, Mammals, Transportation, Sea Creatures, Spanish Speaking Countries, Shapes, Dogs, Math Dots and much more!
(PID-CD-002)

(PID-CD-003)

(PID-CD-004)

**Volume 5...** Clothing, Herbs, Dining Room, Insects, Herbs, Works of Monet, Leaves, Galaxies, Gemstones, Weather Symbols, Painting Tools, Leaves, Mammals and much more!
(PID-CD-005)
Catalog of Joyful Learning Tools

Show your child pictures...


cheetah

...words

...or both!

cheetah

Volume 6... Works of Leonardo da Vinci, Flowers, Camping Equipment, Cats, Whales, National Flags, Optical Instruments, Ships, Math Dots, Parts of the Brain, Fish of the Sea and much more!
(PID-CD-006)

Volume 7... Jewelry, Dogs, Works of Gaugin, Rivers of the World, Parts of a Fish, Writing or Craft Tools, Sports, Math Dots, Places of Interest in Europe, Herbs and much more!
(PID-CD-007)

Volume 8... Parts of the Heart, U.S. Currency, Muscles, Mountain Ranges, Wild Plants, Classic Cars, Household Items, Birds, Mammals, Constellations, Lakes of North America and much more!
(PID-CD-008)

Volume 9... Works of Goya, Math Dots, Freshwater Fish, Peninsulas of the World, Ruins and Remains, Fossils, Minerals, Gymnastics, Parts of a Butterfly, National Flags and much more!
(PID-CD-009)

Volume 10... Works of Botticelli, Cats, Parts of a Flower, Electrical Appliances, Butterflies, Shells, Moons, Countries of Europe, Birds, National Flags, Statues, Flowers and much more!
(PID-CD-010)
In this breakthrough book, Glenn Doman—pioneer in the treatment of the brain-injured—brings hope to thousands of children, some of whom are inoperable, and many of whom have been given up for lost and sentenced to a life of institutional confinement. Based upon the decades of successful work performed at The Institutes for the Achievement of Human Potential®, the book explains why old theories and techniques fail, and why the philosophy and revolutionary treatment of The Institutes succeed.

The founder of The Institutes®, Glenn Doman, movingly recounts the story of the staff’s worldwide research, their setbacks, their history-making breakthroughs, and their tireless efforts to refine their treatment of brain injury.

In this book, the author discusses the staff’s lifesaving techniques, as well as the tools they use to measure and ultimately improve visual, auditory, tactile, mobility, language and manual development. Glenn Doman explains the unique methods of treatment that are constantly being improved and expanded. He then describes the program that enables parents to treat their own children at home in a familiar and loving environment. Included throughout are case histories, drawings, charts and diagrams.

Twenty thousand families from over a hundred nations have brought their children to The Institutes. The great majority of these children have done better than their parents had hoped, when measured against their prior experience with conventional methods. For each of these families, this book was the starting point.

“I believe this book will be the first true hammer in striking down the horrible institutions in which the brain-injured children of the world have been cruelly and unjustly confined.”

—Raymundo Veras, M.D.
President,
The World Organization for Human Potential

“The true and touching story of the efforts of an obviously highly educated group of workers who believe thoroughly in what they are doing... (who) have unquestionably helped many children and their families.”

—Louise B. Ames
The Gesell Institute For Child Development

www.gentlerevolution.com
began with hurt children and their wonderful benefit from that experience and knowledge!

“Parents are not the problem with children: Parents are the answer.”

– Glenn Doman®
The Institutes for the Achievement of Human Potential®: An Open Door to the World’s Parents and Their Children.

The groundbreaking work of The Institutes for the Achievement of Human Potential would amount to little without the dedicated parents who have made its methods their own. These parents and their children continue to be the driving force behind The Institutes labors and research.

The Institutes were established by Glenn Doman in 1955, but his work in the field of child brain development began in 1940. Over the last fifty years he has worked closely with more than twenty thousand families. His creation of books and teaching materials for use in the home has influenced millions of families throughout the world.

Glenn Doman has lived, studied and worked with children in more than one hundred nations. This extensive field work has taken him from the very primitive to the most civilized societies. His services to children have brought him global recognition, praise and admiration from many international groups and organizations.

Although he is the principal lecturer for the many courses given by The Institutes for the parents of well children, his primary work continues to be with severely brain-injured children. Glenn Doman, along with his colleagues, is dedicated to finding better ways to make hurt kids well.

The goal of The Institutes for the Achievement of Human Potential is to raise significantly the ability of all children in the intellectual, physical and social realms. Therefore, The Institutes accept children regardless of their present capabilities and helps them achieve their fullest potential.

Since 1980, Janet Doman has been the director of The Institutes. She spent much of her childhood there and was helping her father with the treatment of brain-injured children by the time she was nine years old.

After completing undergraduate studies at her father’s alma mater, the University of Pennsylvania, Janet devoted herself to teaching early reading programs to parents at The Institutes.

Recently Janet and her father have updated and revised Glenn’s international best-selling books—*How To Teach Your Baby to Read, How To Teach Your Baby Math* and *How To Multiply Your Baby’s Intelligence.*

Today Janet spends most of her day helping parents to discover that vast potential of their children and their own potential as teachers.

The Institutes for the Achievement of Human Potential is a non-profit, federally tax-exempt educational organization. Except for The Institutes for the Achievement of Human Potential-Europe, in Italy, a sister organization in Rio de Janeiro, Brazil, and Doman Kenkyusho in Japan, there are no other branches or affiliates in the world. The world headquarters of The Institutes is in the United States located in Wyndmoor, just outside of Philadelphia.

The Institutes are funded by tuitions paid by parents and by donations from individuals, private grantors and foundations. The Institutes are not affiliated with any other group or organization and accept no government funds.

If you need any information about the The Institutes on-campus courses or on-campus programs, please call or write to:

**The Institutes for the Achievement of Human Potential®**  
8801 Stenton Avenue  
Wyndmoor, Pennsylvania 19038  
Tel: 215-233-2050  
Fax: 215-233-3940  
E-mail: info@iahp.org  
Website: http://www.iahp.org

If you need any information about the materials contained in this catalog, please call or write to:

**The Gentle Revolution Press™**  
810 Gleneagles Court, Suite 305  
Towson, Maryland 21286  
Tel: 410-337-5400  
Fax: 410-337-3544  
Toll Free: 1-866-250-BABY  
E-mail: info@gentlerevolution.com

www.gentlerevolution.com
Top: Situated on 15 rolling acres in Wyndmoor, Pennsylvania, The Institutes for the Achievement of Human Potential offer an ideal setting for parents to take an active role in their children's education. It was the work of The Institutes with children and their dedicated parents that prompted the development of joyful learning tools for all children.

Right: Activities include a comprehensive program of learning in music and art as well as reading, math and encyclopedic knowledge.

Above: Physical and social-development skills are also a large part of The Institutes programs. Here, the students of the International School take their handcrafted raft, the RA III, down the Delaware River.
## Joyful Learning Tools Price List

### How To Teach Your Baby To Read®

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<th>Product</th>
<th>Hardcover Price</th>
<th>Softcover Price</th>
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### How To Teach Your Baby Math™

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### How To Give Your Baby Encyclopedic Knowledge™

<table>
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<tr>
<th>Product</th>
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<tbody>
<tr>
<td>Book</td>
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<tr>
<td>Audio Lecture</td>
<td>HTK-AU-000</td>
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<td>Video</td>
<td>HTK-VT-000</td>
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<td>Basic Kit</td>
<td>HTK-KT-100</td>
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<td>Classic Kit</td>
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<td>HTK-KT-300</td>
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### How To Multiply Your Baby's Intelligence™

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### Books for Beginning Readers

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<tr>
<td>Nose is not Toes</td>
<td>NIT-HC-000</td>
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<tr>
<td>Enough, Inigo, Enough</td>
<td>EIE-HC-000</td>
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</table>

* Find your country’s video format at www.gentlerevolution.com – click on /Bookstore/VIDEO.

Prices expire December 31, 2003
Joyful Learning Tools Price List

Bit of Intelligence® Cards

Amphibians (AMP-BI-000) $19.95
Basic Vocabulary - 10 Languages (BVL-BI-000) $19.95
Birds (BIR-BI-000) $19.95
Birds of Prey (BOP-BI-000) $19.95
Butterflies & Moths (BAM-BI-000) $19.95
Composers (COM-BI-000) $19.95
Dinosaurs (DIN-BI-000) $19.95
Explorers (EXP-BI-000) $19.95
Great Art Masterpieces (GAM-BI-000) $19.95
Insects (INS-BI-000) $19.95
Inventors (INV-BI-000) $19.95
Leaves (LEA-BI-000) $19.95
Leonardo daVinci (LDV-BI-000) $19.95
Mammals (MAM-BI-000) $19.95
Musical Instruments (MUI-BI-000) $19.95
Organs of the Body (OOB-BI-000) $19.95
Pablo Picasso (PAP-BI-000) $19.95
Presidents (POA-BI-000) $19.95
Primates (PRI-BI-000) $19.95
Regular Polygons (POL-BI-000) $19.95
Reptiles (REP-BI-001) $19.95
Sea Creatures (SEC-BI-000) $19.95
Self-Portraits of Great Artists (SPA-BI-000) $19.95
Vincent Van Gogh (VVG-BI-000) $19.95
World Leaders (WOL-BI-000) $19.95

Protective Bit Bags

Bit Bags - 10 Count (BIB-BU-010) $14.95

How To Teach Your Baby To Be Physically Superb™

Book
Hardcover (HTS-HC-000) $29.95

Video
NTSC* (HTS-VT-000) $29.95
PAL* (HTS-VT-001) $29.95
SECAM* (HTS-VT-002) $29.95

Audio Lecture
CD (HTS-AU-000) $15.99
Cassette (HTS-AT-000) $23.95

Picture Dictionary CD-ROMs

Volume 1 (PID-CD-001) $29.95
Volume 2 (PID-CD-002) $29.95
Volume 3 (PID-CD-003) $29.95
Volume 4 (PID-CD-004) $29.95
Volume 5 (PID-CD-005) $29.95
Volume 6 (PID-CD-006) $29.95
Volume 7 (PID-CD-007) $29.95
Volume 8 (PID-CD-008) $29.95
Volume 9 (PID-CD-009) $29.95
Volume 10 (PID-CD-010) $29.95

What To Do About Your Brain-Injured Child *

Book
Hardcover (WTC-HC-030) $24.95
Softcover (WTC-SC-030) $19.95

Teaching Materials

Word Cards 6x22 - 100 Count (WOC-SU-100) $19.95
Word Cards 6x22 - 500 Count (WOC-SU-500) $79.95
Blank Bit Cards 11x11 - 100 Count (BBC-SU-100) $25.00
Blank Bit Cards 11x11 - 500 Count (BBC-SU-500) $115.00
Jumbo Red Marker (JMR-SU-000) $6.99
Red Marker Refill Ink (RRI-SU-000) $4.99

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