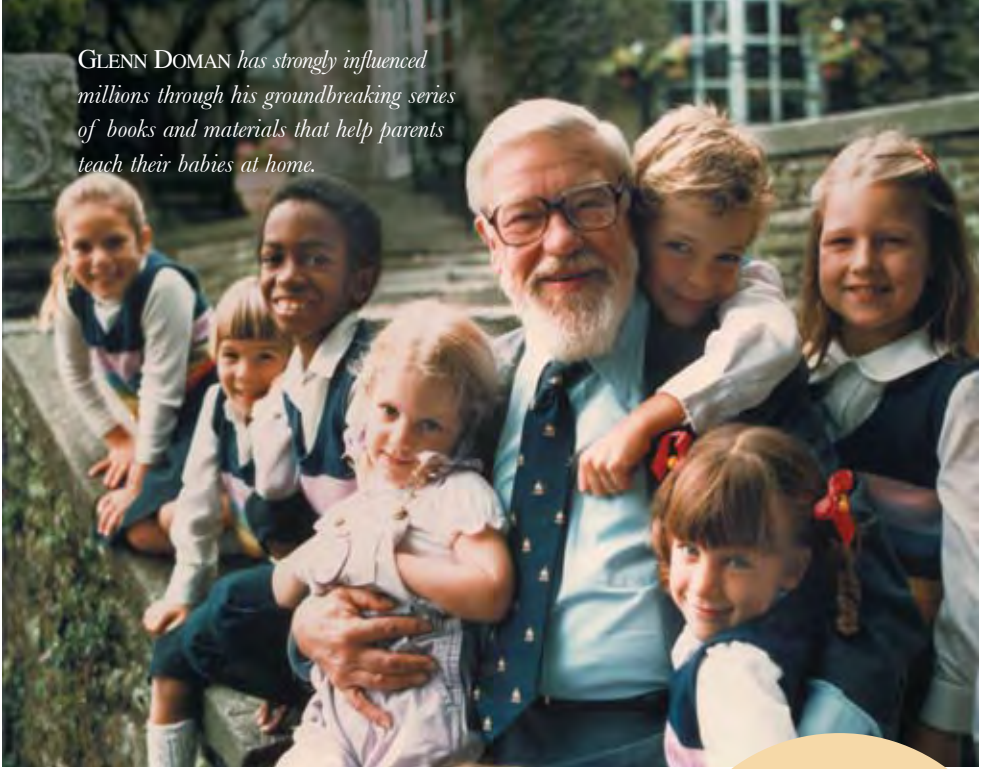
A woman in a dark tank top and shorts is lifting a young child into the air. They are standing in a large, vibrant green grassy field. In the background, there is a line of trees under a clear blue sky. A large, leafy tree with bright green leaves frames the top and right sides of the image. The overall scene is bright and cheerful, suggesting a sunny day in a park or field.

Catalog of
**Joyful
Learning**

*Turn Play Into
Learning and Learning
Into Play!*

THE GENTLE REVOLUTION PRESS™

GLENN DOMAN *has strongly influenced millions through his groundbreaking series of books and materials that help parents teach their babies at home.*



Dear Parents,

I'M DELIGHTED that you have in your hand the Gentle Revolution Press catalog. Each book described here contains not only the instructions on how to teach your baby to read or learn math or gain encyclopedic knowledge, but every bit as important is the fact that it contains why you should teach your baby to read or learn math or gain encyclopedic knowledge, and what will happen as a result.

That means that you must be certain to read each book very carefully before you begin.

Millions of parents have read our books and enjoyed them vastly, and I'm sure that you will too. We recommend that both mother and father read the books.

We have received thousands of letters from parents the world over telling us of their success with the books and asking brilliant questions. These letters arrive every day.

These letters are the greatest body of evidence that not only is it possible for tiny children to learn anything and everything, but when a child does so at an early age it is one of the most important things that will ever happen in the child's life.

These vital points are essential in teaching babies and young children:

1. Teach joyously.
2. Go very quickly.
3. Applaud your child's success enthusiastically.
4. Never test your child.

When you teach joyously you can't lose. Teaching your baby will not only add to your love for each other but will multiply your respect for each other.

You are about to begin one of the most exciting and wonderful times of your life, and I will not keep you from it any longer.

Have a glorious time together.

With love and respect,
Glenn

P.S. If you have anything you'd like to tell me or ask me after you've gotten started, feel free to write to me care of The Institutes. I'm always delighted to add to my treasury of letters from parents.

“Every child born has, at the moment of birth, a greater potential intelligence than Leonardo da Vinci ever used.”

Glenn Doman®

The Catalog of Joyful Learning

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*The Institutes for the Achievement
of Human Potential®*

An
Open Door
to the World's Parents
and Their Children

THE INSTITUTES FOR THE Achievement of Human Potential is a nonprofit, federally tax-exempt educational organization that has been serving children and teaching parents from around the world since 1955.

The goal of The Institutes is to significantly raise the ability of all children intellectually, physically, and socially. The Institutes accomplishes this goal by teaching parents how to create an enriched environment at home, where they can teach their children in a relaxed and happy way.

The Institutes work began with brain-injured children, many of whom had been diagnosed with cerebral palsy, autism, developmental delay, Down syndrome, learning problems, and a host of other symptomatic labels. In order to find new solutions for these children, the new field of child brain development was created.

As new methods were discovered, the hurt children being seen at The Institutes began to improve. A significant number were even able to catch up and go beyond their well peers intellectually, physically, or socially. This clearly demonstrated that hurt children were not hopeless, as previously had been assumed, but instead could be helped. It also proved that well children were not as well as they ought to be.

The Institutes has spent over half a century pioneering new ways of making all children more capable and more confident. Today The Institutes is internationally known for its pioneering work on behalf of hurt children and its Gentle Revolution to help all children achieve excellence.

The Institutes has been privileged to visit and study children in some of the most primitive places on earth and in some of the world's most sophisticated capitals.



Situated on 15 rolling acres in Wyndmoor, Pennsylvania, The Institutes for the Achievement of Human Potential offers an ideal setting for parents to take an active role in their children's education. It was the work of The Institutes with brain-injured children and their dedicated parents that prompted the development of joyful learning tools for all children.



The Gentle Revolution Press™

THE BOOK that started the Gentle Revolution was *How To Teach Your Baby To Read*. When it first appeared it not only created quite a sensation but it helped to unleash the creativity of parents. The first thing every parent learns is that when you start to teach your baby, the baby wants more and he wants more *right* now. Meeting that demand has not been easy, but it has been the right problem to have because it means we are doing something right.

We began by creating reading materials to help parents get started. Then we needed *Bit of Intelligence*® cards and math *Dot Cards*®. Now we know that we can never really make enough teaching materials to keep up with our kids, but we keep trying.

The mission of the Gentle Revolution Press is to create, publish, and distribute the highest-quality materials and books of The Institutes for the Achievement of Human Potential.

The Gentle Revolution Press donates its modest profits to the work of The Institutes. You can be assured that you will have the very best materials for your baby, made exactly as they should be, and that everything you purchase will help to support the work of The Institutes to make a better world for all children.

On the order form, you can make a donation directly to The Institutes. This will support The Institutes work even further.

If you would like to order something or just ask a question, we are here to help you promptly, cheerfully, and courteously. Our job is to save you time so that you can spend as much time as possible nose-to-nose with your kids.

You will find that you and your child are the most dynamic teaching and learning team that there is. You will learn so much from each other.

The programs of The Institutes, and the methods and materials used to implement them, are the result of daily experience with more than twenty-five thousand children and their parents.

The Institutes for the Achievement of Human Potential has branches in Rio de Janeiro, Brazil; Kobe and Tokyo, Japan; Fauglia, Italy; and Aguascalientes, Mexico. These are the only branches of The Institutes. The world headquarters of The Institutes is outside of Philadelphia, Pennsylvania, U.S.A.

The Institutes is funded by tuitions and donations.

For more information:

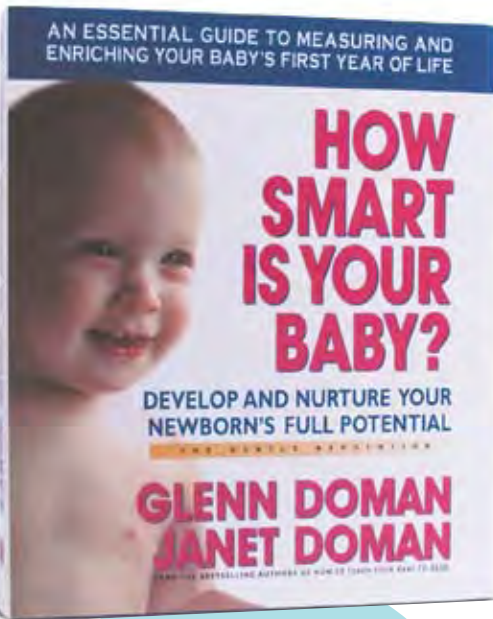
Visit: www.iahp.org

Call: 215-233-2050

Address: 8801 Stenton Avenue
Wyndmoor, PA 19038 U.S.A.

Nurture Your Smart Newborn

Learn how to measure and enrich your baby's first year of life



“This book is an inspired guided tour of the first twelve months of brain growth and development.”

Denise Malkowicz,
M.D., Neurologist

How Smart Is Your Baby?

AN ESSENTIAL GUIDE to measuring and enriching your baby's first year of life.

This book is about the potential of the newborn baby and the vital role that parents play in developing that potential. It guides parents in evaluating their baby's development and in creating an effective and balanced daily program for physical and intellectual growth.

- Hardcover, 266 pages (0301)
- Softcover (0302)
- Japanese, hardcover (0301-JA)
- Spanish, softcover (0302-SP)

Visit our website for a complete list of languages available.

THE BOOK COVERS:

- How to create a developmental profile for your baby
- How to evaluate the sensory and motor pathways
- How to develop the sensory and motor pathways
- The importance of mobility to the baby
- The importance of intellectual stimulation
- Language development dos and don'ts
- How to teach joyously
- Daily checklists
- Materials and equipment needed

The Glenn Doman®

Your Smart Baby Newborn Programs

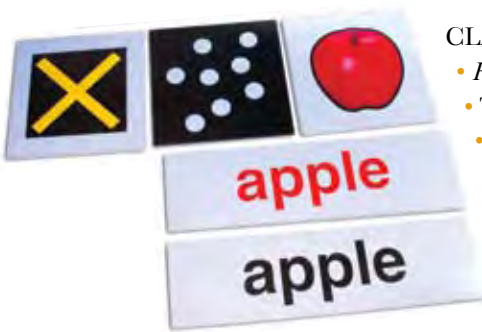


THE CLASSIC PROGRAM

THIS PROGRAM includes the book *How Smart Is Your Baby?*, which details the whys and how-tos of developing your newborn's potential, and the materials you need to develop and nurture your newborn's full potential. It contains essential materials needed for enriching your baby's first year of life. (SBPC)

CLASSIC PROGRAM INCLUDES:

- *How Smart Is Your Baby?* softcover book
- Two 34" x 27" black-and-white checkerboard posters
- Two 34" x 27" checkerboard posters with color detail
- Five face cards
- 21 outline cards
- 10 dot cards
- 21 detail cards
- 10 color fruit cards
- 10 black word cards
- 22 red word cards
- 5 blank 11" x 11" cards
- Daily checklists



THE BASIC PROGRAM

THIS PROGRAM is for parents who already have the book *How Smart Is Your Baby?* The Basic Programs contains all of the other materials included in the Classic Program. (SBPB)

ASICS® Infant Crawling Track

THE ASICS INFANT CRAWLING

TRACK is a perfect environment for beginning your baby's mobility development. It is constructed of yellow and green polyethylene foam and folds

in half for portability and storage. When opened, it measures 19" (49 cm) wide / 6.7" (17 cm) high / 46.5"

(109 cm) long. Features a metal grid that provides extra support when inclining the track. This item is NON-RETURNABLE.

Telephone orders only. Call for shipping costs. (5129)



Teach Your Baby To Read

...with books and teaching tools that bring parents and babies closer together

How To Teach Your Baby To Read

READING IS NOT A SUBJECT LIKE

geography. As Glenn Doman clearly points out, reading is a function of the brain, like seeing or hearing. This book shows just how easy and fun it is to teach a tiny child to read. Fascinating case histories explain the benefits of early reading for both parents and children. Give your child the gift of literacy. Enjoy the classic book that for nearly fifty years has brought parents and babies closer together. Through this book, millions of parents have given their children an incredible advantage through an early ability to read.

- Hardcover, 262 pages (0201-40)
- Softcover (0202-40)
- Japanese, hardcover (0201-JA)
- Spanish, softcover (0202-SP)

Visit our website for a complete list of languages available.



*Complete Glenn Doman® learn-to-read programs give you everything you need to start your baby on the road to really **READING!***



DVD...with practical demonstrations by parents and children. Glenn Doman, Janet Doman and Susan Aisen share their insights and explain the “whys” and “how-tos” of teaching your baby to read. It will be a wonderful reference for years to come. • 72 minutes (0819)

The Glenn Doman®

How To Teach Your Baby To Read™ Programs



THE CLASSIC PROGRAM

THIS PROGRAM INCLUDES the revised and updated book *How To Teach Your Baby To Read*, which details the whys and how-tos of teaching your baby to read, and the materials you need to start teaching your baby to read.

This program contains:

- *How To Teach Your Baby To Read* softcover book
- Large reading word cards (75 single word cards, 27 couplet cards, 13 phrase cards, and 5 sentence cards) all leading up to your child's first book. Words and couplets are 2 1/4" tall
- *Enough, Inigo, Enough*, a full-color, high-quality, hardcover book
- Certificate of Achievement to award on the day your baby reads his first book (0402)

THE BASIC PROGRAM

THIS PROGRAM is for parents who already have the book *How To Teach Your Baby To Read*. The Basic Program contains all of the other materials included in the Classic Program. (0401)

- Available in Spanish (0401-SP)

THE DELUXE PROGRAM

Contains the Classic Program plus the 72-minute DVD of *How To Teach Your Baby To Read* (0404DV)

BOOKS FOR BEGINNING READERS



Nose Is Not Toes This charming book combines familiar rhyming words with a story about all sorts of interesting creatures. The book contains extra-large print so it can be read easily by very young readers. It also provides a complete vocabulary list to assist parents with instruction. Written by Glenn Doman and illustrated by Janet Doman. • Hardcover, 143 pages (0211)



Enough, Inigo, Enough Designed to be read by two- and three-year-old children. This book illustrates the life and times of Inigo McKenzie and his insatiable desire to learn more about his world. Written by Janet Doman. • Hardcover, 58 pages (0220)

Note: This book is included in the reading programs above.

Big Red Word Cards

These single word cards and couplet cards are the first steps in teaching your baby to read.

FOLLOWING THE GUIDELINES in the book *How To Teach Your Baby To Read™*, each 6" x 22" card presents a single word or couplet in 3½" tall red print. Packaged by category, these materials help parents to begin an exciting reading program with their babies.



happy

orange juice

drinking

bellybutton

toothbrush

orange

elephant

refrigerator

strawberry

empty cup

BIG RED WORD BUNDLE

SAVE when you purchase all ten card sets!

Includes all the card sets below, 134 cards (0430)

SINGLE WORD CARD SETS

- **Actions** (12 cards) (0436)
- **Animals** (12 cards) (0435)
- **Colors** (12 cards) (0437)
- **Food** (12 cards) (0433)
- **Objects** (12 cards) (0432)
- **Opposites** (20 cards) (0439)
- **Possessions** (12 cards) (0434)
- **Parts of the Body** (20 cards) (0431)

COUPLET CARD SETS

- **Color Couplets** (10 cards) (0438)
- **Opposite Couplets** (12 cards) (0440)

Teach Your Baby Math

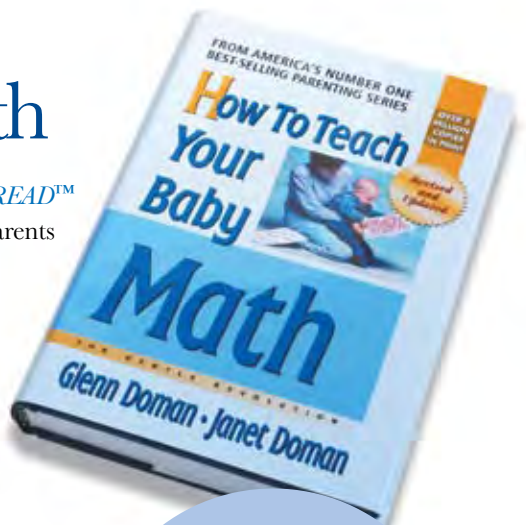
as easily as teaching your baby how to read with this fun, yet proven, math-learning system

How To Teach Your Baby Math

WHEN *HOW TO TEACH YOUR BABY TO READ*[™] sold over one million copies, a great many parents who had successfully taught their children to read asked Glenn Doman, “How do I teach my baby math?” It took ten years of research to find the answer. This book provides parents with a simple and clear daily program for teaching small children mathematics. As is the case with reading, mathematics is not an academic body of knowledge but rather another language in which to think and reason. The authors show clearly just how easy it is to teach a young child the reality of quantity and the simple truth behind the symbols we use in mathematics.

- Hardcover, 242 pages (0207)
- Softcover (0217)
- Japanese, hardcover (0207-JA)

Visit our website for a complete list of languages available.

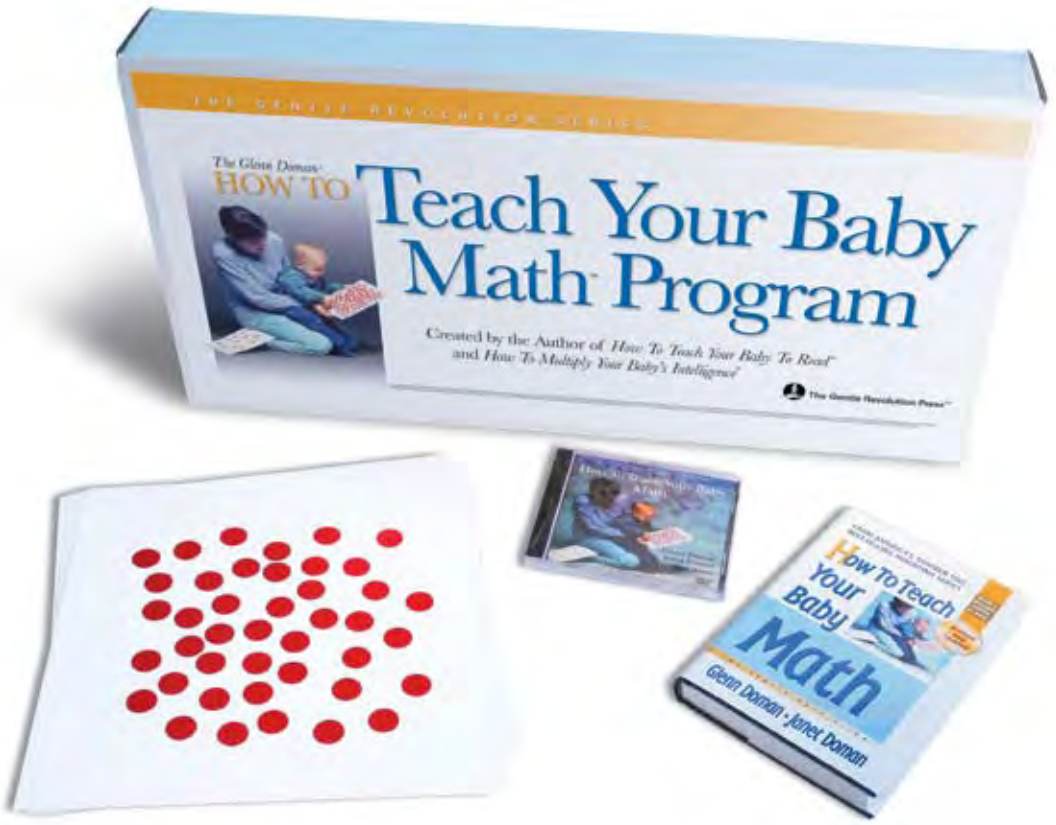


“If you teach a tiny child the facts about math, he will discover the rules.”

Glenn Doman



DVD... Develop your baby’s enthusiasm for math. Glenn and Janet Doman and Susan Aisen instruct parents in the basic principles of teaching a tiny baby mathematics. Everything you need to begin is covered, including how to develop and expand the program. This informative DVD shows you how to organize teaching materials and how to develop your baby’s natural enthusiasm for math. Delightful demonstrations by mothers and babies show that good teaching and joy go hand-in-hand. • 55 minutes (0820)



The Glenn Doman®
**How To Teach Your Baby
Math™ Programs**

THE CLASSIC PROGRAM

THIS PROGRAM INCLUDES the revised softcover book *How To Teach Your Baby Math*, which details the whys and how-tos of teaching your baby math, and the materials you need to start teaching your baby math.

The Classic Program contains:

- *How To Teach Your Baby Math* softcover book
- Dot Cards® 0 to 100 on 11" x 11" sturdy poster board. Each card has up to twenty-eight equations on the back. They save precious time and energy and allow parents more teaching time and less time spent using a calculator. (0411)

THE BASIC PROGRAM — Dot Cards® Set

THIS PROGRAM is for parents who already have the book *How To Teach Your Baby Math*. The Basic Program contains all of the other materials included in the Classic Program. (0410)

THE DELUXE PROGRAM

CONTAINS the Classic Program plus the 55-minute DVD of *How To Teach Your Baby Math* (0413DV)

Give Your Baby Encyclopedic Knowledge

*and a life-long love of learning
and an enthusiasm for knowledge*

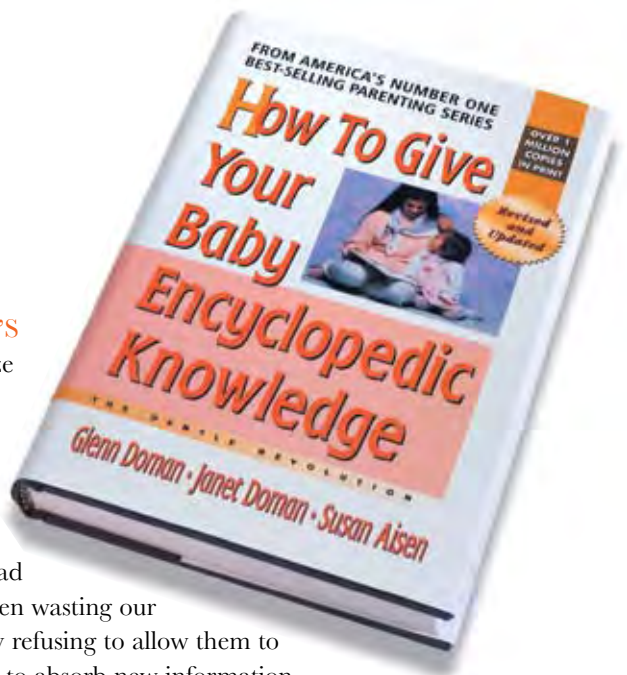
How To Give Your Baby Encyclopedic Knowledge™

IMAGINE A TWO-YEAR-OLD'S delight if he were able to recognize an owl in a tree, a bee on a sunflower, or a painting by van Gogh. This exciting book presents to parents the revolutionary idea that children are far more intelligent than we had ever dreamed. In fact, we have been wasting our children's most important years by refusing to allow them to learn at the time when it is easiest to absorb new information.

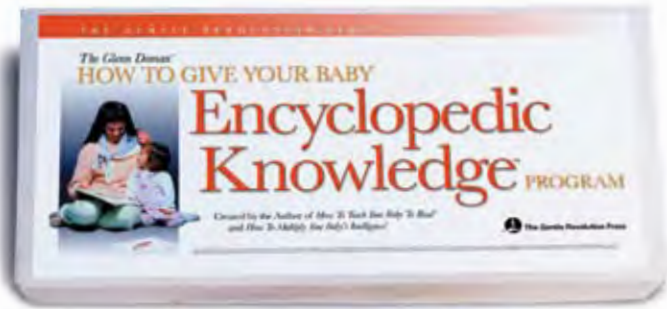
Glenn Doman and co-authors Janet Doman and Susan Aisen show parents how to take advantage of those early developmental years, when a child's ability to learn is limitless. They present a step-by-step program that enables parents to create a joyous and productive learning environment at home.

- Hardcover, 282 pages (0204)
- Softcover (0216)
- Japanese, hardcover (0204-JA)

Visit our website for a complete list of languages available.



DVD...Helps you build and develop this program. This informative DVD shows parents how children learn and the best methods for enriching your child's learning environment. Glenn and Janet Doman, along with Susan Aisen, present step-by-step instruction to help parents build a program that will enable their children to better utilize their learning potential. Demonstrations from mothers and children show the joy and ease of learning together at home. • 60 minutes (0821)



The Glenn Doman[®] How To Give Your Baby Encyclopedic Knowledge™ Programs

*Teach your child
virtually anything
—in an honest, joyous way—
with the Encyclopedic
Knowledge Program.*

THE CLASSIC PROGRAM

USED SUCCESSFULLY by parents and grandparents to increase their baby's understanding of the world around them. This program includes the softcover book *How To Give Your Baby Encyclopedic Knowledge*, which details the whys and how-tos of giving your baby encyclopedic knowledge. The Classic Program contains:

- *How To Give Your Baby Encyclopedic Knowledge* softcover book
- Five categories of Bit of Intelligence[®] cards with ten cards in each category and ten key facts on the back of each one (Bit titles are subject to change). (0423)

THE BASIC PROGRAM

This program is designed for those who already have the book *How To Give Your Baby Encyclopedic Knowledge*. The Basic Program contains all of the other materials in the Classic Program. (0422)

THE DELUXE PROGRAM

Contains the Classic Program plus the 60-minute DVD of *How To Give Your Baby Encyclopedic Knowledge* (0424)

The Encyclopedic Knowledge Program gives your child:

- *A life-long love of learning*
- *A respect for knowledge for its own sake*
- *A broader and richer vocabulary*
- *Enhanced language development*
- *Increased sensitivity to surroundings*
- *The ability to use information to solve problems*
- *The ability to relate different areas of knowledge to each other and to draw conclusions*
- *An enthusiasm for teaching others*

Multiply Your Baby's Intelligence

How To Multiply Your Baby's Intelligence®

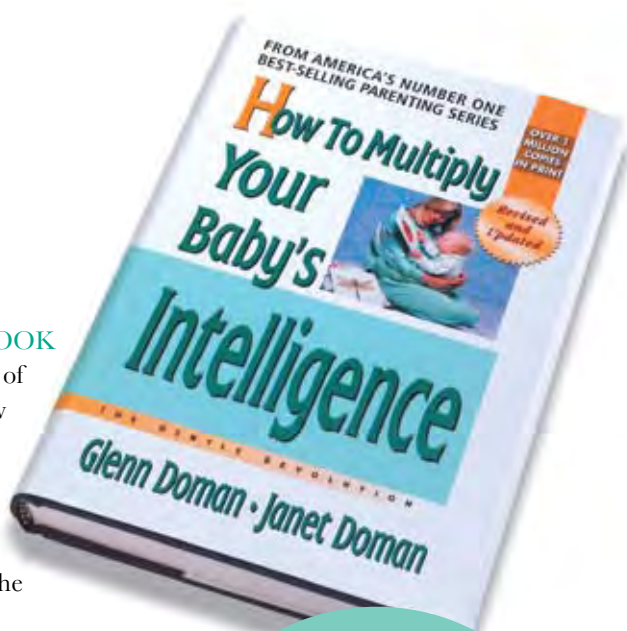
THIS COMPREHENSIVE BOOK combines nearly half a century of experience training parents how to joyfully teach their very young children to read, understand math, and acquire encyclopedic knowledge. It provides an overview of all of the Doman intelligence programs.

- Hardcover, 396 pages (0205)
- Softcover (0214)
- Japanese, hardcover (0205-JA)
- Spanish, softcover (0214-SP)

Visit our website for a complete list of languages available.

THE BOOK PRESENTS:

- The relationship of heredity and environment to learning and potential
- What I.Q. really means
- Motivation and testing
- How babies learn
- How to teach joyously
- Clear and simple guidelines



“The brain is the only container that has this characteristic: The more you put into it the more it will hold.”

Glenn Doman

The Glenn Doman® How To Multiply Your Baby's Intelligence® Programs



THE CLASSIC PROGRAM

This “sampler” program contains the updated book *How To Multiply Your Baby's Intelligence*, which explains the whys and how-tos of teaching your baby reading, math and encyclopedic knowledge, and the materials needed to get a quick start on teaching all three.

The Classic Program contains:

- *How To Multiply Your Baby's Intelligence* softcover book
- Thirty single reading words
- Dot Cards® 1 to 30
- Four categories of Bit of Intelligence® cards with ten cards in each category. Bit titles are subject to change. (0420)

Note: Elements of this program are also found in the Reading, Math, and Encyclopedic Knowledge programs.

THE BASIC PROGRAM

This program is designed for those who already have the *How To Multiply Your Baby's Intelligence* softcover book. The Basic Program contains all of the other materials in the Classic Program. (0419)

THE DELUXE PROGRAM

Contains the Classic Program plus one multi-language Picture Dictionary CD-ROM. (0421)

Kids Who Start Ahead, Stay Ahead By Dr. Neil Harvey



THIS BOOK EXAMINES the unique experiences of more than three hundred pre-schoolers who were taught at home before entering mainstream educational institutions. Did preschool home-learning have an effect on the children's classroom performance, social life, or behavior?

Dr. Harvey asked parents of these early learners how the children fared academically, physically, and socially once they entered school. With our own educational system ranking near the bottom among industrialized nations, it is time we understand that children who start ahead, stay ahead!

- Softcover, 176 pages (2055)

Bit of Intelligence® Card Sets



Birds of Prey



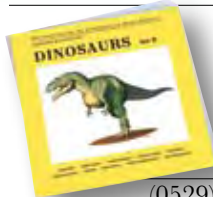
(0504)

Air Vehicles



(0527)

Dinosaurs II



(0529)

Foreign Languages



(0532)

Butterflies
& Moths



(0502)

Dogs



(0534)

Great Art
Masterpieces



(0510)

Amphibians



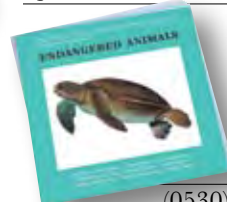
(0501)

Cats



(0533)

Endangered
Species



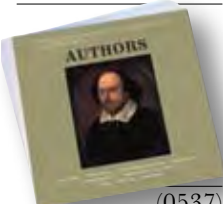
(0530)

Insects I



(0511)

Authors



(0537)

Composers



(0506)

Flowers



(0509-N)

Insects II



(0511-N)

Birds



(0503)

Dinosaurs I



(0507-N)



Add more of these beautifully illustrated and accurate Bit of Intelligence® cards to your Encyclopedic Knowledge program.

EACH BIT OF INTELLIGENCE card in the Encyclopedic Knowledge Series is an 11" x 11" full-color illustration or photograph. It is printed on sturdy board and made to last. These cards are packaged according to specific areas of knowledge and come in sets of ten. The reverse side of each card contains ten fully researched facts.

Mammals I



(0515)

Sea Creatures



(0523)

Inventors



(0512)

Portraits of Great Artists



(0524)

Mammals II



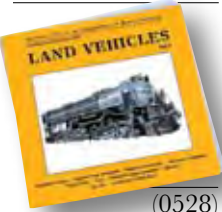
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Vegetables



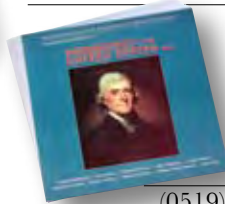
(0536)

Land Vehicles



(0528)

Presidents of the United States



(0519)

Musical Instruments



(0516)

Vincent van Gogh



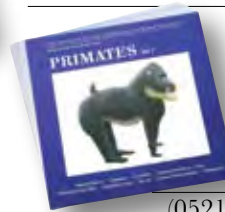
(0525)

Leaves



(0514)

Primates



(0521)

Organs of the Body



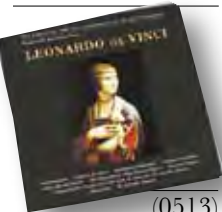
(0517)

Water Birds



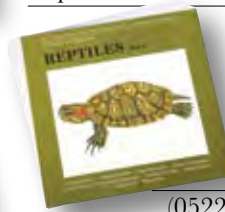
(0531)

Leonardo da Vinci



(0513)

Reptiles



(0522)

Polygons



(0520)

World Leaders



(0526)

Give Your Baby The Gift of

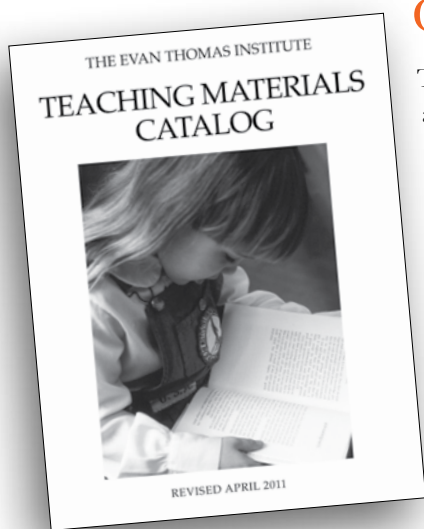
Evan Thomas Institute Teaching Booklets

Over 130 Titles in Print!

THIS SERIES of over 130 printed booklets spans topics from amphibians to woodwind instruments. Each booklet in this series contains well-researched information on a specific topic and a number of clear illustrations that can be made into Bit of Intelligence® cards.

Topics are marked as suitable for Beginner Learners, Intermediate Learners, or Sophisticated Learners. *These printed materials are shipped to parents, who study the information and prepare the teaching materials at home.*

■ TO VIEW A CATALOG of our Evan Thomas Institute Teaching Booklets, go to our website. To order these printed materials or to request a printed catalog, call or email The Gentle Revolution Press (order@gentlerevolution.com).



PDF Teaching Booklets

A GROWING NUMBER of our ETI Teaching Booklets are available digitally in Portable Document Format (PDFs) that you *download on your computer at home and print out*. When you purchase PDF Teaching Booklets, *they are emailed to you as attachments*. These are copyrighted materials. The PDF Teaching Booklets are only available for single computer use for home and non-commercial use. See the list of available PDF titles on the opposite page.

■ VISIT OUR WEBSITE TO ORDER THESE BOOKLETS.

Make Your Own Teaching

Blank Teaching Cards

Blank cards for creating your own Encyclopedic Knowledge or Reading program.
100 per set.

- Blank 11" x 11" Bit cards (1130)
- Blank 6" x 22" Word cards (0916)



Jumbo Markers

Great for making teaching materials.

- Red (4208)
- Black (4208B)

Learning



PDF Booklets for Early Learners

- *Animal Tracks*
- *Canada*
- *Chemical Elements*
- *Explorers*
- *Heart and Circulatory System*
- *Human Digestive System*
- *Human Skeletal System*
- *How To Teach Your Baby To Write*
- *How To Teach Your Baby To Read Independently*
- *Initial Music Program*

PDF Booklets for Intermediate Learners

- *Bird Silhouettes*
- *Greek & Roman Mythology*
- *Outer Space and What's In It For You*
- *Poets of the 19th Century*
- *Prehistoric Creatures*
- *Seashells*
- *William Shakespeare: Historical Perspective*
- *Wolfgang Amadeus Mozart: Historical Perspective*

...with more titles to come

Materials



Super Color Marker Refill Ink

Pilot brand refill ink

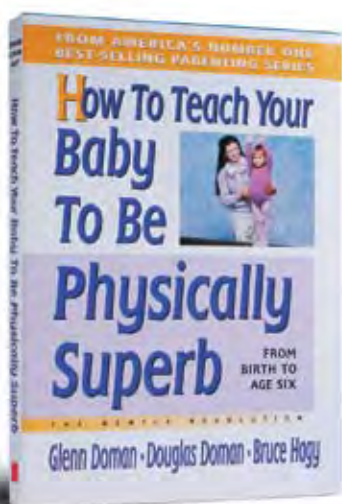
(30 ml) for jumbo markers.
• Red (4221) • Black (4224)



Protective Bit Bags

Our Bit Bags are the best way to protect your Bit of Intelligence® and Dot Card® sets. Made of heavy-duty, crystal-clear plastic and built to last. (0550)

Teach Your Child To Be Physically



How To Teach Your Baby To Be Physically Superb

*Improve your baby's mobility,
intellectual development, health and
overall well-being.*

GLENN DOMAN, Douglas Doman and Bruce Hagi propose that we may be wasting our children's

most important years by not allowing them to explore physically their world and improve their mobility development when it is easiest for them to do so. What's more, the early development of mobility in newborns is a vital part of their future ability to learn and grow to full potential. The authors show clearly each stage of mobility and how to create an environment that will help your baby to achieve that stage more easily. Full-color charts, photographs, illustrations and precise, detailed, yet easy instructions help parents create their own home program.

This inspiring book shows that the team of mother, father, and baby exploring and discovering together the joys of human mobility—from crawling to gymnastic skills—will be your baby's most important athletic team.

- Hardcover, 296 pages (0206)
- Japanese, hardcover (0206-JA)

Visit our website for a complete list of languages available.

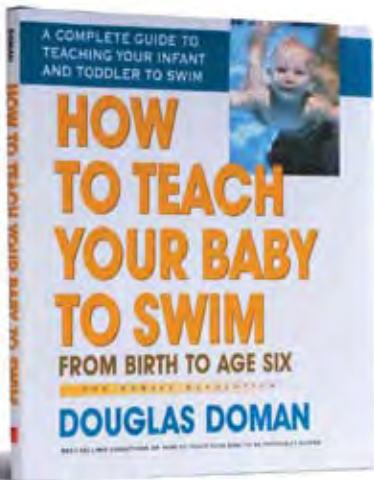


DVD...Explains the basic stages of mobility development. Starting with a basic physical program for a newborn baby, Glenn and Douglas Doman show mother and father how to create a home environment that will enhance and improve their baby's crawling, creeping, and respiration, their toddler's walking and running, and their two- and three-year-old's balance and coordination. Included are delightful demonstrations of each stage by children and their mothers and fathers. • 85 minutes (0818)

“The right to be physically superb is a birthright.”

Glenn Doman

Superb



How To Teach Your Baby To Swim

WITH MORE THAN 160 PHOTOGRAPHS, this book presents detailed instructions on all the core skills necessary to swim properly, including breath control, kicking, and submersion. All of these skills come together as you teach your baby to dive, float, and swim—both on and under the water.

- Hardcover, 120 pages (0303)
- Softcover (0304)
- Japanese, hardcover (0303-JA)

Visit our website for a complete list of languages available.

Waterproof Swimming Program Checklists

THE BOOK *How To Teach Your Baby To Swim* contains seven checklists. Each checklist

summarizes the contents of the chapter and a specific swimming program. These checklists have been made into convenient-size plastic cards and are

attached to a comfortable wristband that parents can wear in the water. Parents can use the card to remember all the activities for each swimming session. A Water Safety and Hygiene checklist is included. (SWIM KIT)



The Gentle

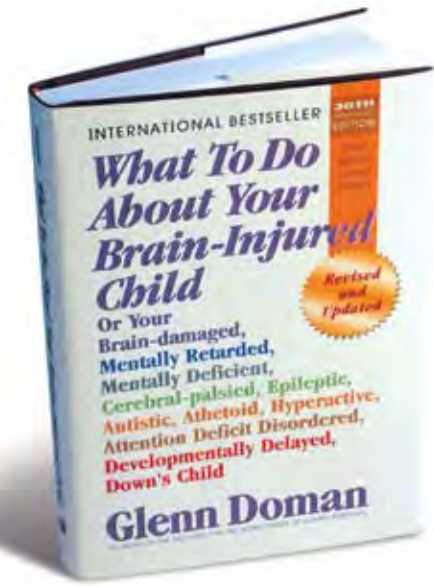
began with hurt children and

*Now everyone can benefit from that
experience and knowledge.*



Revolution[®]

their wonderful parents.



What To Do About Your Brain-Injured Child

“The true and touching story of the efforts of an obviously highly educated group of workers who believe thoroughly in what they are doing... and have unquestionably helped many children and their families.”

Louise B. Ames, The Gesell Institute For Child Development

IN THIS BREAKTHROUGH BOOK, GLENN DOMAN—pioneer in the treatment of the mentally retarded, mentally deficient, cerebral-palsied, epileptic, autistic, athetoid, hyperactive, attention deficit disordered, developmentally delayed, and children with Down syndrome—brings hope to thousands of children, some of whom are inoperable, and many of whom have been given up for lost and sentenced to a life of institutional confinement. Based upon the decades of successful work performed at The Institutes for the Achievement of Human Potential[®], the book explains why old theories and techniques fail, and why the philosophy and revolutionary treatment of The Institutes succeed.

In this book, the author discusses the staff’s lifesaving techniques, as well as the tools they use to measure and ultimately improve visual, auditory, tactile, mobility, language, and manual development. Glenn Doman explains the unique methods of treatment that are constantly being improved and expanded. He then describes the program that enables parents to treat their own children at home in a familiar and loving environment. Included throughout are case histories, drawings, charts, and diagrams.

Twenty thousand families from over a hundred nations have brought their children to The Institutes. The great majority of these children have done better than their parents had hoped, when measured against their prior experience with conventional methods. For each of these families, this book was the starting point.

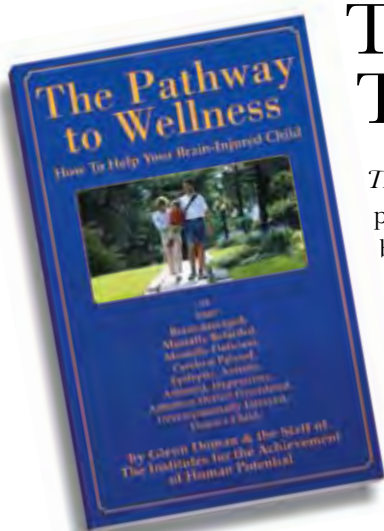
- Hardcover, 318 pages (0219)
- Softcover (0218-30)
- Japanese, hardcover (0219-JA)
- Spanish, hardcover (0219-SP)

Visit our website for a complete list of languages available.

“Parents are not the problem. Parents are the answer.”

Glenn Doman

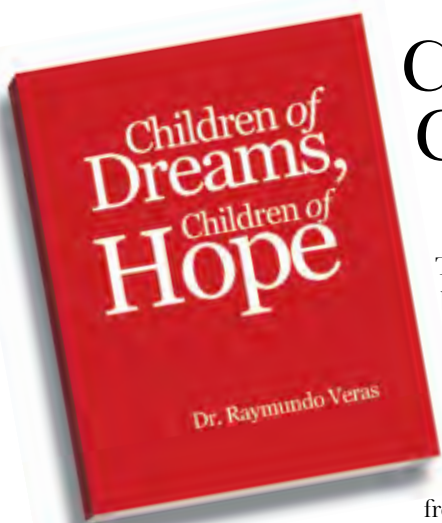
Books about Special



The Pathway To Wellness

THE PATHWAY TO WELLNESS helps parents and professionals who seek answers to the problems facing their brain-injured child. The Pathway outlines what you need to know, what to do, and what not to do in the areas of movement, intelligence, communication, social growth, nutrition, water and liquid balance, environmental factors, and medication and surgery. This powerful Pathway provides parents with the tools to really help their brain-injured child.

- Softcover, 48 pages (PTW)
- Chinese (PTW-CH)
- French (PTW-FR)
- Italian (PTW-IT)
- Japanese (PTW-JA)
- Spanish (PTW-SP)



Children of Dreams, Children of Hope

By Dr. Raymundo Veras

THIS IS THE STORY of Dr. Raymundo Veras, a brilliant Brazilian surgeon, and his journey into the world of brain-injured children. After his son was injured in a diving accident, Dr. Veras dedicated his life to fixing his son's injury. That led him to The Institutes for the Achievement of Human Potential® in Philadelphia, where he learned from Glenn Doman® and the staff how to help brain-injured children. He returned to Brazil and began treating many more children, including those with Down syndrome for the first time. This book is the story of Dr. Veras's second life and the first chance for wellness for many of the world's hurt children. (0274)

Needs Children



Give Me My Voice

Poems Written by Brain-Injured Children

Edited by Janet Gauger

This anthology contains poems written by thirty children on The Institutes program. These children are able to express their thoughts eloquently and poetically. This beautiful book will astound and touch all who read it.

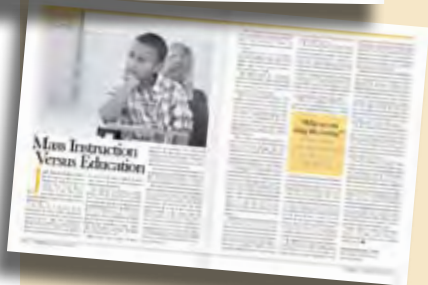
- Softcover, 68 pages (0280)



The IN-REPORT

The IN-REPORT serves to record and publish the victories of brain-injured children. The accomplishments of brain-injured children who have graduated and the achievements of well children are also covered. The IN-REPORT keeps parents everywhere in touch with new programs, books, materials, events, and people connected with the work of The Institutes for the Achievement of Human Potential®. Regular reports, special features, staff biographies, and columns by staff members provide invaluable information.

- Published in English, twice yearly
- Two-color, with a four-color cover; 48 pages. Available by annual subscription of two issues:
- To USA (IR-US)
- To Canada & Mexico (IR-CM)
- To other countries (IR-INT)





How To Multiply Your Baby's Intelligence®

Start Your Child on the Road to Success

"The best investment I will ever make for my daughter."

Physician,
Paris, France

How To Multiply Your Baby's Intelligence is a comprehensive course designed to provide mothers and fathers with the essential information they need to create an enriched home environment and to significantly increase the intellectual, physical, and social abilities of their children.

Parents Are The Best Teachers

You are the best and most beloved teacher your child will ever have. When parents understand how easy it is to teach their baby, and how important it is to the baby's well-being, the whole family becomes closer and happier.

What Parents Say

"My son is 14 months old and he is learning how to read and do math. I can't tell you how pleased I am."

Mother, Florida

"Thank you for teaching us how to allow our children to be their best."

Mother, Pennsylvania

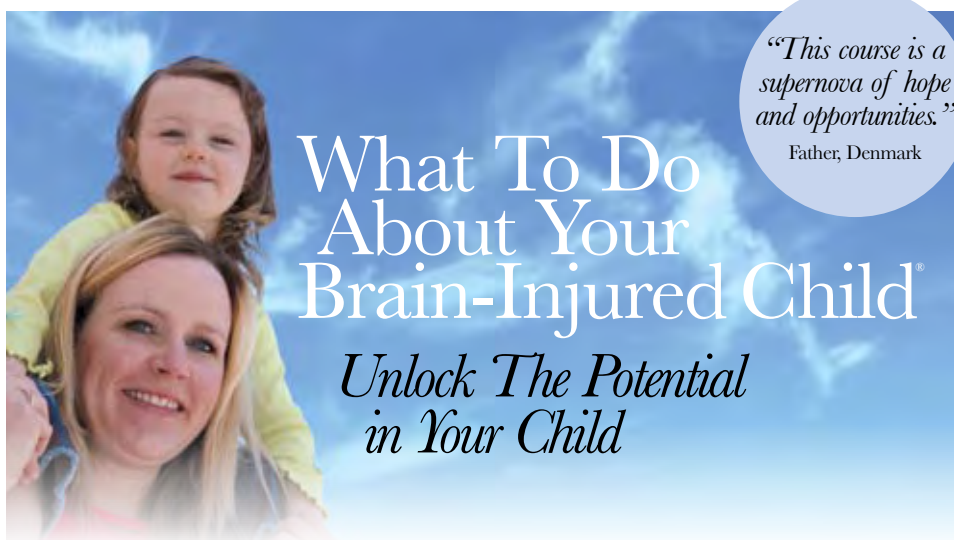
Children Can Learn Anything

Children would rather learn than do anything else. They want to learn everything, and they want to learn right now. Mothers and fathers learn how to teach in a joyous and relaxed way.

■ TO ENROLL, contact The Institutes® at (800) 344-6684 or (215) 233-2050, or e-mail htm_registrar@iahp.org.

What You Will Learn

- Reading *Learn how to teach your baby to read and joyously give your baby the gift of literacy.*
- Encyclopedic Knowledge *Shouldn't our children know the birds and the insects in their own backyard, or enjoy the beauty of a van Gogh?*
- Math *Babies love learning about the language of mathematics, because they are natural mathematicians.*
- Physical Ability & Nutrition *Physical and physiological excellence are key to all aspects of development throughout life.*
- Music & Foreign Language *Learn how Bach, Beethoven, and Mozart can be your baby's first music teachers. Learn how you can help your child to be bilingual, even if you are not!*



“This course is a supernova of hope and opportunities.”

Father, Denmark

What To Do About Your Brain-Injured Child®

Unlock The Potential in Your Child

What To Do About Your Brain-Injured Child is a comprehensive course that provides parents with vital information on how to significantly increase their child’s mobility, intelligence, and social growth, and to improve their health and physical growth.

Parents Are The Best Therapists

The Institutes strongly believes that children do best at home with their mothers and fathers. When parents know how to provide an ideal environment for brain growth, they are the best teachers for their child and can achieve significant results.

What Parents Say

“I learned incredible information on how to grow my son’s brain to give him a good chance at a rich, fulfilling life.”

Father, Canada

“The course was even better than I expected. This was one of the best weeks of my life, because I’m now equipped with the knowledge to make my son well.”

Mother, USA

Is Your Child A Candidate?

Children may have been diagnosed with cerebral palsy, autism, Down syndrome, developmental delay, attention deficit disorder, hyperactivity, or learning problems. The Institutes treats the full spectrum of children—from those who are blind, deaf, paralyzed, insensate, and speechless to those who have learning problems.

■ **TO ENROLL**, contact The Institutes at (215) 233-2050 or (800) 736-4663, or email wtd_registrar@iahp.org.

What You Will Learn

■ **About the Brain** *Learn what brain injury is, what causes it, and the range of brain injury. Understand how the brain grows and how it can be stimulated to grow faster.*

■ **About Evaluation** *Learn how to evaluate your child in the six critical areas of human function, resulting in a clear, functional developmental profile.*

■ **About Mobility** *Mobility is essential to all aspects of brain growth. Parents learn how to create the ideal mobility program for their child.*

■ **About Physiology** *Understand why children have chronic illness and problems with eating, sleeping, breathing, allergies, seizures, or behavior. How to solve these problems is a vital part of the course.*

■ **About Intelligence** *Children have enormous intellectual potential. Parents learn how to teach effectively and how to learn side-by-side with their child.*

Show Your with Institutes Apparel &



Institutes Logo Ball Cap

THIS FASHIONABLE 100% cotton twill cap has six panels and a pre-curved bill with four rows of stitching. Features include an adjustable hideaway fabric closure with a brass buckle and side ventilation holes with brass grommets. The Institutes logo is embroidered on the front. One size fits all. Colors: *Navy* (9901), *White* (9902), *Khaki* (9903)

Women's Short-Sleeve Polo

ENJOY THE COMFORT of 100% combed ring-spun double-mesh cotton Pima pique, especially treated for improved color retention and with an easy-care finish. This shirt has a contoured silhouette and four-button placket and is completely topstitched. The Institutes logo and name is embroidered on the left. Colors: *Navy*, S (9612), M (9613), L (9614), *White*, S (9615), M (9616), L (9617)



Institutes Logo Sweatshirt

OUR CREWNECK sweatshirt is made of 50% cotton/50% polyester, low-pill, high stitch-density fabric. It features a rib neck, cuffs, and bottom band, with double-needle stitching on the neck and armholes. The Institutes logo and name is embroidered on the left. Color: *Navy*, S (9672), M (9671), L (9670), XL (9669)

Men's Short-Sleeve Polo

THIS COMFORTABLE shirt is made of 100% Peruvian Pima Cotton, with additional yarn in the collar and cuffs for a neater appearance and greater durability. Stretch tape in the shoulders gives extra strength. The Men's Polo has a three-button placket and rib-knit cuffs. The Institutes logo and name is embroidered on the left. Colors: *Navy*, S (9593), M (9594), L (9595), XL (9618) *White*, S (9599), M (9601), L (9602), XL (9620)



Pride Accessories

*Help support
the mission
of The Institutes for
the Achievement of
Human Potential*

Tote Bags

OUR STURDY AND ATTRACTIVE canvas tote bags are perfect for carrying your teaching materials or anything else. Each is beautifully embroidered with the logo of The Institutes for the Achievement of Human Potential and comes in four accent colors—black, navy, red, and royal blue.

The regular bag measures:

18.5"w/12"h/5.5"d Colors: *Black* (0807), *Navy* (0808), *Red* (0809), *Royal Blue* (0810)

The large bag contains an additional outside pocket and measures: 21.5"w/16"h/7.5"d
Colors: *Black* (0740), *Navy* (0741), *Red* (0742), *Royal Blue* (0743)



Enamel Finish Institutes Pens

THIS HANDSOME PEN offers a classic look and functional design. The pen comes in rich colors and has a gold laser engraved Institutes imprint. The design features a dark comfort grip, gold clip, and flattened top, and comes in a black velveteen sheath. Blue ink.
Colors: Our choice (4901)

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- \$25 (GC25)
- \$50 (GC50)
- \$75 (GC75)





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The Institutes for
the Achievement of
Human Potential[®]*

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Toll Free: 1-866-250-BABY or 1-866-895-KIDS

How Smart Is Your Baby? (cat. pg. 4-5)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Hardcover Book	(0301)	\$24.95		
Softcover Book	(0302)	\$16.95		
Japanese, Hardcover	(0301-JA)	\$31.00		
Spanish, Softcover	(0302-SP)	\$36.50		
Classic Program	(SBPC)	\$165.95		
Basic Program	(SBPB)	\$149.95		
ASICS® Infant Crawling Track (phone orders only)	(5129)	\$415.00		

How To Teach Your Baby To Read (cat. pg. 6-7)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Hardcover Book	(0201-40)	\$22.95		
Softcover Book	(0202-40)	\$13.95		
Japanese, Hardcover	(0201-JA)	\$28.50		
Spanish, Softcover	(0202-SP)	\$30.00		
DVD	(0819)	\$24.95		
Classic Program	(0402)	\$101.95		
Basic Program	(0401)	\$92.95		
Deluxe Program	(0404DV)	\$121.95		
Spanish Language Basic Program	(0401-SP)	\$109.95		

Books For Beginning Readers (cat. pg. 7)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Nose Is Not Toes	(0211)	\$15.95		
Enough, Inigo, Enough	(0220)	\$15.95		

Big Red Word Cards (cat. pg. 8-9)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Big Red Word Bundle	(0430)	\$59.95		
Actions Words	(0436)	\$6.95		
Animal Words	(0435)	\$6.95		
Color Words	(0437)	\$6.95		
Food Words	(0433)	\$6.95		
Objects Words	(0432)	\$6.95		
Opposite Words	(0439)	\$9.95		
Possession Words	(0434)	\$6.95		
Parts of the Body Words	(0431)	\$9.95		
Color Couplets	(0438)	\$5.95		
Opposite Couplets	(0440)	\$6.95		

How To Teach Your Baby Math (cat. pg. 10-11)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Hardcover Book	(0207)	\$22.95		
Softcover Book	(0217)	\$13.95		
Japanese, Hardcover	(0207-JA)	\$30.00		
DVD	(0820)	\$24.95		
Classic Program	(0411)	\$71.95		
Basic Program	(0410)	\$59.95		
Deluxe Program	(0413DV)	\$92.95		

SUBTOTAL

How To Give Your Baby Encyclopedic Knowledge (cat. pg. 12-13)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Hardcover Book	(0204)	\$22.95		
Softcover Book	(0216)	\$13.95		
Japanese, Hardcover	(0204-JA)	\$30.00		
DVD	(0821)	\$24.95		
Classic Program	(0423)	\$104.95		
Basic Program	(0422)	\$94.95		
Deluxe Program	(0424)	\$124.95		

How To Multiply Your Baby's Intelligence (cat. pg. 14-15)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Hardcover Book	(0205)	\$24.95		
Softcover Book	(0214)	\$15.95		
Japanese, Hardcover	(0205-JA)	\$30.00		
Spanish, Softcover	(0214-SP)	\$39.95		
Classic Program	(0420)	\$119.95		
Basic Program	(0419)	\$109.95		
Deluxe Program	(0421)	\$139.95		

Kids Who Start Ahead Stay Ahead (cat. pg. 15)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Softcover book	(2055)	\$ 5.95		

Bit of Intelligence® Card Sets (cat. pg. 16-17)

(Each set includes ten cards. \$19.95 each)

DESCRIPTION	ITEM#	QUANTITY	DESCRIPTION	ITEM#	QUANTITY	AMOUNT
Air Vehicles	(0527)		Amphibians	(0501)		
Authors	(0537)		Birds	(0503)		
Birds of Prey	(0504)		Butterflies & Moths	(0502)		
Cats	(0533)		Composers	(0506)		
Dinosaurs, Set I	(0507-N)		Dinosaurs, Set II	(0529)		
Dogs	(0534)		Endangered Animals	(0530)		
Flowers	(0509-N)		Foreign Languages	(0532)		
Great Art Masterpieces	(0510)		Insects, Set I	(0511)		
Insects, Set II	(0511-N)		Inventors	(0512)		
Land Vehicles	(0528)		Leaves	(0514)		
Leonardo da Vinci	(0513)		Mammals, Set I	(0515)		
Mammals, Set II	(0535)		Musical Instruments	(0516)		
Organs of the Body	(0517)		Polygons	(0520)		
Portraits of Great Artists	(0524)		Presidents of the U.S.	(0519)		
Primates	(0521)		Reptiles	(0522)		
Sea Creatures	(0523)		Vegetables	(0536)		
Vincent van Gogh	(0525)		Water Birds	(0531)		
World Leaders	(0526)					

Make Your Own Teaching Materials (cat. pg. 18-19)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Blank 11" x 11" Bit Cards	(1130)	\$25.00		
Blank 6" x 22" Word Cards	(0916)	\$25.00		
Red Jumbo Marker	(4208)	\$4.70		
Black Jumbo Marker	(4208B)	\$4.70		
Red Marker Refill Ink	(4221)	\$3.25		
Black Marker Refill Ink	(4224)	\$3.25		
Protective Bit Bag	(0550)	\$0.75		

How To Teach Your Baby To Be Physically Superb (cat. pg. 20)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Hardcover Book	(0206)	\$29.95		
Japanese, Hardcover	(0206-JA)	\$28.50		
DVD	(0818)	\$28.95		

How To Teach Your Baby To Swim (cat. pg. 21)

DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT
Hardcover Book	(0303)	\$19.95		
Softcover Book	(0304)	\$14.95		
Japanese, Hardcover	(0303-JA)	\$30.00		
Waterproof Swim Checklists	(SWIM KIT)	\$12.95		

SUBTOTAL

<u>Books About Brain Injury</u> (cat. pg. 22-25)						
DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT		
WHAT TO DO ABOUT YOUR BRAIN-INJURED CHILD						
• Hardcover Book	(0219)	\$24.95				
• Softcover Book	(0218-30)	\$18.95				
• Japanese, Hardcover	(0219-JA)	\$30.00				
• Spanish, Hardcover	(0219-SP)	\$35.00				
THE PATHWAY TO WELLNESS						
• English, Softcover	(PTW)	\$5.00				
• French, Softcover	(PTW-FR)	\$10.00				
• Japanese, Softcover	(PTW-JA)	\$10.00				
• Chinese, Softcover	(PTW-CH)	\$10.00				
• Italian, Softcover	(PTW-IT)	\$10.00				
• Spanish, Softcover	(PTW-SP)	\$10.00				
CHILDREN OF DREAMS, CHILDREN OF HOPE	(0274)	\$15.95				
GIVE ME MY VOICE	(0280)	\$9.00				
THE IN-REPORT						
• To US	(IR-US)	\$25.00				
• To Canada & Mexico	(IR-CM)	\$28.00				
• To other countries	(IR-INT)	\$30.00				
<u>Institutes Logo Ball Cap</u> (cat. pg. 28)						
DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT		
Navy	(9901)	\$12.50				
White	(9902)	\$12.50				
Khaki	(9903)	\$12.50				
<u>Women's Short-Sleeve Polo</u> (cat. pg. 28)						
(\$24.00 each)						
DESCRIPTION	ITEM#	QUANTITY	DESCRIPTION	ITEM#	QUANTITY	AMOUNT
Navy	S (9612)		Navy	M (9613)		
Navy	L (9614)		White	S (9615)		
White	M (9616)		White	L (9617)		
<u>Institutes Logo Sweatshirt</u> (cat. pg. 28)						
(\$19.95 each)						
DESCRIPTION	ITEM#	QUANTITY	DESCRIPTION	ITEM#	QUANTITY	AMOUNT
Navy	S (9672)		Navy	M (9671)		
Navy	L (9670)		Navy	XL (9669)		
<u>Men's Short-Sleeve Polo</u> (cat. pg. 28)						
(\$24.00 each)						
DESCRIPTION	ITEM#	QUANTITY	DESCRIPTION	ITEM#	QUANTITY	AMOUNT
Navy	S (9593)		Navy	M (9594)		
Navy	L (9595)		Navy	XL (9618)		
White	S (9599)		White	M (9601)		
White	L (9602)		White	XL (9620)		
<u>Regular Tote Bags</u> (cat. pg. 29)						
(\$19.95 each)						
DESCRIPTION	ITEM#	QUANTITY	DESCRIPTION	ITEM#	QUANTITY	AMOUNT
Black Regular	(0807)		Navy Regular	(0808)		
Red Regular	(0809)		Royal Blue Regular	(0810)		
<u>Large Tote Bags</u> (cat. pg. 29)						
(\$24.95 each)						
DESCRIPTION	ITEM#	QUANTITY	DESCRIPTION	ITEM#	QUANTITY	AMOUNT
Black Large	(0740)		Navy Large	(0741)		
Red Large	(0742)		Royal Blue Large	(0743)		
<u>Enamel Finish Institutes Pens</u> (Our Choice of Color) (cat. pg. 29)						
DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT		
Institutes Pen	(4901)	\$3.00				
<u>Gift Certificates</u> (cat. pg. 29)						
DESCRIPTION	ITEM#	PRICE	QUANTITY	AMOUNT		
\$25.00 Gift Certificate	(GC25)	\$25.00				
\$50.00 Gift Certificate	(GC50)	\$50.00				
\$75.00 Gift Certificate	(GC75)	\$75.00				
				SUBTOTAL		

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\$50.00—\$74.99	\$10.95
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